

You can find almost any type of product or service with an affiliate program these days. Get creative and step outside the box to offer unique options to your followers that they may not have thought of yet. However, it is important to know who is following you to market to them effectively. For example, if you attract a lot of kid viewers, they may not be in the market for high-end gaming chairs or whole computers.

## **YOUTUBE (1K Subscribers)**

Every day, five billion youtube videos are watched around the world. The average YouTube session by any one viewer is roughly 40 minutes, up 50% from the previous year. Two ways to for artists to make money on youtube are through ads on live streams and super chat.

**Ads on Live Streams-** If your channel is enabled for monetization, YouTube will trigger ads to serve on your content, if eligible. Ad serving is not guaranteed and some viewers may not see an ad. Live streams can be eligible for:

- Pre-roll ads run before the live stream, viewable on mobile and desktop.
- Mid-roll ads run during the live stream, can be manually inserted during desktop streams.
- Display and overlay ads run beside or over content, viewable on desktop.

**Superchat-** Super Chat and Super Stickers are ways to monetize your channel through the YouTube Partner Program. These features let your viewers purchase chat messages that stand out and, in some cases, pin them to the top of a chat feed.

Turn Super Chat or Super Stickers on

1. Sign in to [studio.youtube.com](https://studio.youtube.com).
2. In the left menu, click Monetization.
3. In the menu at the top of the main dash, click Supers- Get started and follow the on-screen instructions.
4. Once you've completed all the instructions, you'll find 2 options:
  - "Super Chat status is on" next to a blue toggle.
  - "Super Stickers status is on" next to a blue toggle.