

The final way is to utilize a 3rd party Twitch extension like **DARE DROP**. Dare Drop allows streamers to engage with their fans by completing Dares. Fans Dare streamers to do something funny, challenging, or interesting in exchange for their pledge. Pledges can be donations through paypal or done directly on Twitch with Dare Drop's Twitch Extension with bits.

Try the Twitch Subscription Model

Twitch offers an opportunity for you to set up different types of subscriptions to the channels you are involved with. You earn 50% of all subscription revenue that the website takes in directly from viewers. How much does that translate to?

People who sign on to Twitch to watch their favorite personalities can choose from three tiers of monthly membership. These cost \$4.99, \$9.99, and \$24.99. They get special perks like ad-free live streams, chat room access, and more. You get passive streams of income from all of them sign on to watch your content.

Statistically speaking, subscriptions are one of the top ways that people earn big money from their content. Attracting people to your subscriptions, however, is not quite as easy as making an interesting channel. You also have to make subscribing worth their while. When a person pays the monthly fee on Twitch, they automatically get the associated perks without any other effort on your part.

Earn With Twitch Advertising

Anyone who has ever tried to make money online with a website, YouTube, or Twitch has undoubtedly already heard about ad revenue is a way to monetize content. Viewers are shown different types of ads beginning or in the middle of your stream that earn you a small amount of money every time. It is important to note that paid subscribers, Prime members, or anyone using an ad blocker will not make you any money in this way. However, it is still an effective, passive way to earn something as long as you stream your content frequently.

Twitch Sponsorships from Top Brands

Are you interested in becoming a social media influencer? Just like on Instagram, you can attract companies interested in advertising their products on Twitch. Gaming and related companies seek out the most popular content creators to offer Twitch sponsorships to. This is the type of money-making method that requires popularity first. No one will offer you products or financial compensation to advertise to a small number of viewers.

Many of these sponsorships have nothing to do with the Twitch website at all other than the fact that that is where you provide your popular gamer content. The most popular content creators are approached by game designers and gear manufacturers to use and talk about their products directly. If you get famous enough on this platform, you can probably approach some yourself. Do not do this before you have the type of following that will provide value to the brand because it will taint your reputation instead of bolster it.

Earn With Affiliate Sales

Even though you may not get a sponsorship offer directly, you can still earn money through affiliate programs offered by top companies. You sign up for the program and then promote their products or services on your stream. If anyone makes a purchase, you earn a small commission. These may require a certain number of regular viewers, but other opportunities allow you to get started right away and build over time.

To make this process even simpler for content creators, Twitch offers Extensions you can use to create affiliate collections of different products from Amazon or other retailers. You may market computer gear and peripherals you use, favorite games, cool gamer clothing, or anything else of interest to your followers.